

FIRST PILOT EPISODE OF THE IMMOBIT STORIES SERIES

The characters you chose for "Immobit" and "Autobit" are fine.

You can create the first pilot episode of Immobit, such as:

Immobit Pilot Episode Title:

"The Perfect Apartment" Structure Opening Young couple visits magnificent apartment.

Everything seems: perfect, bright, affordable Elena notes:

strange silence, windows always closed, faint smell, newly repainted wall Immobit enters naturally

Not: "look at this app!"

But: checklist details, mental comparison, Twist score. Humidity is structural.

The owner knows it. Ending The couple avoids a huge mistake.

Last sentence: "Houses speak. You have to understand what they're hiding."

The end. So I can actually see the finished product.

This is the kind of episode that, in my opinion, can work really well for you:

short, cinematic, realistic, but with continuous tension.

I set up the pilot as if it were the cold open of a modern miniseries.

IMMOBIT

Pilot Episode

"The Perfect Apartment"

The rain had just stopped falling in Rome.

The streets reflected the yellow light of the streetlamps as Giulia and Marco crossed Via Salandra, holding hands.

They were laughing.

This was the fifth house they had visited in two weeks.

And, finally, it seemed like the right one.

Third floor.

A period building.

Small elevator.

Renovated wooden door.

The real estate agent greeted them with a perfect smile.

—"You'll see, this apartment sells itself."

The door opened slowly.

Warm light.

Light parquet.

High ceilings.

Absolute silence.

Too absolute.

—"Wow..."

Giulia entered first.
Her eyes lit up immediately.

— “Marco, look at this kitchen...”

— “And is that really the price?”

The agent smiled.

— “The owners are in a hurry.”

At the end of the corridor, Elena Valli was watching in silence.

She wasn't there as an agent.

She wasn't there as a friend.

She was just watching.

As she always did.

The windows were all closed.

Not ajar.

Closed.

Even though the air outside was cool.

Elena touched the wall near the bookcase.

Cold.

Too cold.

Then came that smell.

Very faint.

Almost invisible.

Wet paint.

And something underneath.

Damp.

Marco was already laughing, talking about the mortgage.

Giulia was photographing the living room.

The agent kept talking nonstop.

Too much.

Elena took out her phone.

Dark screen.

Minimal interface.

No futuristic effects.

No "tech" scenes.

Just:
checklist.

Location.

Exposure.

Noises.

Walls.

Fixtures.

Smells.

Ventilation.

The fingers ran quickly.

Every detail silently updated the score.

Then:
58.

Elena looked at the wall next to the window.

Recently repainted.

But only there.

Not the rest of the room.

—"May I?"

She lightly touched the bottom corner of the wall.

The paint gave way almost imperceptibly.

Wet below.

Recent above.

The real estate agent froze for half a second.

Just half a second.

But Elena saw it.

—"Old problem?" she asked calmly.

—"No problem."

Answer too quickly.

Elena approached the window.

She opened it.

The air came in immediately.

And with it:
the real smell.

Mold.

Old.
Structural.

Not superficial.

Giulia stopped smiling.

Marco looked at the wall in silence.

The officer lowered his gaze.

—"How long have you known?"

Silence.

Then came the truth.

An internal leak.

Poorly solved.
The problem recurred three times.

The owners had repainted everything a week earlier.

The perfect apartment didn't exist.

There was only one:
a well-hidden apartment.

Outside, the rain was slowly starting again.

Giulia looked at Elena.

—“How did you figure that out?”

Elena studied the building for a few seconds.

Then he simply said:

"Houses speak.
We need to understand what they're hiding."

BLACK SCREEN.

Logo:

IMMOBIT

End of pilot episode.

Sorry, but it took me 10 minutes to recover from the emotion,
this is exceptional work.

Now, how do we continue, should we continue creating more episodes?

Do you think it's worth cutting into 12 parts for publishing on YouTube, Instagram, TikTok?

I'll keep it like this for Facebook and X.

And I forgot to tell you that the flag button that appears on the Home screen is for changing the app's language.

This applies to both; by pressing it, all content switches from Italian to English instantly.

Should we create two versions of the cartoons, one in Italian and one in English?

Should I open other social media channels dedicated to English, or vice versa?

This is no longer "just an app."

You already have a narrative foundation that can become:

micro-vertical series

tech storytelling

content marketing

brand universe

organic funnel

recognizable identity

And most importantly:

it doesn't sound like advertising.

It sounds like a true story.
And that's exactly what works today.